

NEWS FROM CLIFFSIDE PARK

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CLIFFSIDE PARK ANNOUNCES NEW TREE INITIATIVE 143 New Trees Planted to Date

(CLIFFSIDE PARK) - Citing the Borough's ever expanding environmental program, Mayor Calabrese announced that over 140 new trees were planted in the municipality as part of a program with an environmental foundation.

"I am delighted that the Borough has created such a great partnership with the New Jersey Tree Foundation for free trees," said Mayor Calabrese. "It is great that the Foundation has agreed to make such a significant contribution to improving the Borough's environment."

According to Calabrese, he along with the Council, successfully applied through the New Jersey Tree Foundation for free trees. The trees were planted along Anderson and Palisade Avenues as well as between the curb and sidewalk in front of many residences. It is estimated that these trees could help residents reduce energy consumption and costs in addition to increase property values in the area by 10% to 15%.

According to Councilman Ken Corcoran, to date, with the financial assistance of the foundation, the Borough has planted 143 trees in Cliffside Park at no cost to residents. Also, the Foundation professionally planted the trees.

"If the Borough undertook this project at its own expense, the cost would be over \$40,000," said Councilman Corcoran, Liaison to the Green Committee. "This project will not only save taxpayers money, but will help preserve the environment for generations."

Corcoran concluded by mentioning that the Green Committee recently announced an agreement with Mike McGowan, the owner of Plant-A-Tree in North Bergen. Under the program, an individual can select a tree from this list of trees: Purple Leaf Plum, Linden, Maple, and Flowering Cherry. Each tree is \$100.00 and this price includes the tree being professionally planted. The check should be made out to the "Borough of Cliffside Park" and sent to: Borough of Cliffside Park, Attn: Chief Financial Officer, 525 Palisade Avenue, Cliffside Park, NJ 07010.

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