



**2016 Run the Palisades  
5K Run/Walk – 10K Run – Kids Fun Run**

**SPONSORSHIP OPPORTUNITIES**

**ALL SPONSORSHIPS INCLUDE:**

- ❖ Name on Sponsor Board
- ❖ Name Listed in Program, in Newsletter and press releases
- ❖ Opportunity to distribute promotional items at event and/or in race bag
  - ❖ Name on DFI Website
  - ❖ Vendor Display Table, if wanted

**Sponsorship Levels:**

- **Event Sponsorship: \$25,000**
  - ✓ Banner at Start /Registration/Finish & Awards Ceremony
  - ✓ Company introduced at opening ceremony and at award ceremony
  - ✓ Maximum visibility throughout event
  - ✓ Tables at Registration for display
  - ✓ 15 Complimentary Runners/Walkers
  - ✓ Name & logo on Tee Shirts
  - ✓ Logo & direct link to your website on DFI Site
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- **World Class: \$10,000**
  - ✓ Banner at Finish Line
  - ✓ 8 Complimentary Runners/Walkers
  - ✓ Name & Logo on Tee Shirts
  - ✓ Logo & direct link to your website on DFI Site
- **Medals: \$15,000**
  - ✓ Banner at Start/Awards Ceremony & Vendor area
  - ✓ Maximum visibility throughout event
  - ✓ 12 Complimentary Runners/Walkers
  - ✓ Name & logo on Tee Shirts
  - ✓ Logo & direct link to your website on DFI Site
- **Platinum: \$5,000**
  - ✓ Banner along Race Route
  - ✓ 6 Complimentary Runners/Walkers
  - ✓ Name on Tee Shirts
- **Finish Line: \$12,500**
  - ✓ Banner at Finish Line & Awards Ceremony
  - ✓ 10 Complimentary Runners/Walkers
  - ✓ Name & Logo on Tee Shirts
- **Gold: \$2,500**
  - ✓ Banner at Kids Fun Run
  - ✓ 4 Complimentary Runners/Walkers
- **Silver: \$1,500**
  - ✓ Signage at Food Distribution site & Vendor Area
  - ✓ 3 Complimentary Runners
- **Bronze: \$1,000**
  - ✓ Signage at Food Distribution site
  - ✓ 2 Complimentary Runners
- **Community: \$500**
  - ✓ Lawn Sign at registration area or along race route
  - ✓ 1 Complimentary Runner

