



**Borough of Cliffside Park
Small Business Grant Program**

Program/Application Start Date: October 18, 2021

I. Program

Small businesses faced significant challenges in covering payroll, mortgages or rent, and other operating costs as a result of the public health emergency and measures taken to contain the spread of the virus. The Borough of Cliffside Park has established a Small Business Grant Program to provide assistance to small businesses to respond to the negative economic impacts of COVID-19.

This grant program is being funded through the American Rescue Plan Act.

II. Eligibility Requirements

To be eligible for assistance the business must be located within the Borough of Cliffside Park. An eligible business is defined as a for-profit business owned by an individual, a partnership, a corporation or a limited liability company.

The business cannot have more than 50 full-time equivalent employees.

The business must have been in existence and operational on March 9, 2020 and experienced a negative economic impact due to COVID-19.

The business must be in good standing with the New Jersey Department of Labor and Workforce, and the New Jersey Department of Treasury, Division of Taxation.

III. Type of Businesses

<u>Eligible Businesses</u>		<u>Not Eligible Businesses</u>
Restaurants	Bakeries	Professional Services including: Law Offices, Doctor's Offices, Architect/Engineer Offices, Construction Companies, Accountants, Medical Centers, Banks or Financial Institutions, and Insurance Agencies
Bars	Dry Cleaners	
Retail Stores	Gym or Fitness Center	
Grocery Stores	Florists	
Nail & Hair Salons	Auto Repair Shops	
Barbershops		
Liquor Stores		
Day Care Centers		